



**FAENA ART PRESENTS ANABELLA BERGERO: HEART OF COMMUNITY,
EXHIBIT IN THE PROJECT ROOM FROM APRIL 28 TO JULY 15, 2023**

Bergero's site-specific installation will create a "Latinx Pop visual universe" through textile art, fashion design pieces, collage, and digitally printed murals and include dynamic programming of talks and podcast recordings



Detail from Anabella Bergero's *La Virgencita*, 2023. Courtesy Faena Art and the artist.

(Miami, FL) – International nonprofit organization **Faena Art** announces its second Project Room exhibition of the year, *Heart of Community*, a site-specific installation by Miami-based multi-disciplinary artist **Anabella Bergero**. On view in the Project Room from April 28 to July 15, 2023, this immersive exhibition will bring to life a Latinx Pop visual universe composed of textile art, fashion design pieces, collage, and digitally printed murals that together create a Latinx Pop visual universe.

This exhibition establishes the Project Room as a gathering space, celebrating acts of creation and making the installation a center for communal joy and innovative production. Led by the artist, several tie-dye workshops, the recording of a podcast, and a panel about art's role in the community will make *Heart of Community* a gathering space and center for creativity. Through her installation, Bergero posits that art is a continuous state of encounter, setting in motion numerous forms of exchange, including composing a visual aesthetic that deconstructs stereotypical notions of "Latinidad", a critically-discussed Spanish-language term that refers to the various attributes shared by Latin American people and their descendants, to repurposing the art space as a community hub.

Carefully collaged from the artist's own photographs, images on view throughout the Project Room represent a reconstruction of narrative. Kitsch religious pop iconography and vibrant colors emblematic of Latin American life are pervasive throughout *Heart of Community*. Blurring the boundaries of domain, a translucent window mural by Bergero projects the interior display of the Project Room into the public

sphere, making art an act of enjoyment beyond the walls of the gallery space. Through this lens, Bergero invites both her audience and passersby to look in, explore, and collaborate in her artistic practice.

Future programming in the Faena Art Project Room this year will include exhibitions by the 2022 Faena Prize for the Arts runner-up **Paloma Bosquê** and Miami-based multidisciplinary artist **Kelly Breez**. Faena Art will also present programming in Buenos Aires during arteBA with **Andrés Reisinger**.

For additional information about Faena Art's programming, please visit: <https://www.faenaart.org/>.

NOTES TO EDITORS

Access press approved imagery [here](#).

About Faena Art

Faena Art is a 501(c)3 nonprofit organization that commissions, produces, and houses cross-disciplinary artistic experiences. A catalyst for innovative, site-specific, and immersive practices, Faena Art bridges the popular and the experimental making art accessible to all. Faena Art fosters new models for social interaction transcending the traditional boundaries of art, science, philosophy, and social practice.

<https://www.faenaart.org/>

For additional information about Faena Art, please visit: <https://www.faenaart.org/>.

Follow Faena Art on [Instagram](#) and [Facebook](#).

#FaenaArt #FaenaArtProjectRoom

Anabella Bergero: Heart of Community

April 28-July 15, 2023

Open Thursday-Sunday, 3-8PM

Opening event on Friday, April 28

Press preview: 6-7PM

Public opening: 7-9PM

Faena Art Project Room

3420 Collins Ave

Miami Beach, FL 33140

About Anabella Bergero

Anabella Bergero is a multi-awarded Latinx fashion designer and artist born Argentinean, raised in Mexico, and nomad by heart. She relishes the exploration of multidisciplinary spaces where fashion, design, and art function as platforms to explore concepts of gender, culture, performance, and identity. Bergero creates mixed media installations using textile art, digital design and collages, and experimental videos.

Bergero works as a creative coach and is a professor at Istituto Marangoni in Miami. Between 2015 and 2018 she was selected as emerging designer of the year by Harper's Bazaar Argentina, listed as one of 35 under 35 by La Nación newspaper, and awarded winner of the Fashion Edition Buenos Aires and of PASARELA BA, prestigious Argentine fashion prizes sponsored by Mercedes-Benz, HSBC, and Buenos Aires City Government. In 2020 she was part of the Future Graduates Show by the Council of Fashion Designers of America and the recipient of the SUNY PACC Prize in New York for curation and creation. Bergero has given conferences and workshops at the Fashion Institute of Technology, New York, Mimaki USA and LATAM, Universidad de Palermo, Buenos Aires, Soho House Miami Beach, and Istituto Marangoni, Miami. Her work has been exhibited internationally, including at Faena Hotel Buenos Aires, Faena Art Project Room, Miami Beach, Buenos Aires Fashion Week, Mercedes-Benz Fashion Week Mexico, Buenos Aires International Fashion Film Festival, the Art Gallery of the Argentine Consulate in

New York, the Art and Design Gallery at the Fashion Institute of Technology, and at multiple art galleries in Miami, among others.

Media Contacts

FITZ & CO

Laura Schwarz | lschwarz@fitzandco.com | +1 646 589 0934

Samantha Kohl | skohl@fitzandco.com | +1 212 444 4045

Lachlan Woolsey | lwoolsey@fitzandco.com | +1 646 847 0022